LYDION

MISSION, VISION, AND VALUES OF THE DATA ECONOMICS COMPANY

OUR MISSION: TO PIONEER AND PROPAGATE THE FIELD OF DATA ECONOMICS

OUR VISION

Be the world's leading organization for science and research in the field of Data Economics.
Grow as a research organization by building the science of Data Economics and developing the mathematical and software tools that propel the field into real-world applications.

Build the toolset that enables the widest array of Data Economic initiatives & software applications.
Pilot and test our research tools in high-impact, real-world cases using defined "success criteria," with an eye on commercialization opportunities along each step of the way.

Create a global ecosystem of partners, customers, and collaborators to advance Data Economics as an applied, real-world science.
Build a network of companies that will co-develop, apply, utilize, and evangelize the field of Data Economics in order to transition the world to a new generation of economic thinking, productivity, and output.

KEY VALUES OF THE DATA ECONOMICS COMPANY

Create meaningful impact through research, publications, and technology driven by the science of Data Economics.

Enable everyone to engage in one or more Data Economies through the propagation of Data Economic initiatives.

Empower everyone to build Data Economies using Lydion's Data Economics Operating System and toolkits.

Drive sustainable growth for the company based on demonstrable impact of its science, research, and technology.

Promote empowerment and accountability at individual and team levels by growing the team thoughtfully and deliberately, giving each Team Member the scope, tools, experience, education, and mentorship to grow their passion, enthusiasm, and knowledge of Data Economics.