



# THE DATA ECONOMICS FESTIVAL 2021

**April 19 - 23**

**A WEEK OF VIRTUAL EVENTS  
FREE AND OPEN TO ALL**

How the confluence of digital data and economics is transforming the world around us and opening new avenues to solving the "Big Problems"

## Experts From

World Economic Forum • World Food Programme • Smallholder Farmers Alliance • University of Oxford • Columbia University • Yale University • Bristol Myers-Squibb • Pfizer • Techstars • Microsoft • Alnylam • Coeus • Disney • SEC\* • CFTC\* • AlphaFlow • Venmo • MedAnswers • N of One • Braithwate • Skywalk Capital • Swirl Music • Ferdinand IP Law Group •  
*and more to be announced...* \* Former Official

## Themes

VALUE VS. HYPE: VALUING AND PRICING DIGITAL DATA-BACKED ASSETS AND THEIR DERIVATIVES • INVESTING IN DATA: WHERE IS THE DIGITAL AND DATA ASSET LANDSCAPE HEADING? • WHEN PRECISION MEDICINE AND DATA PRIVACY COLLIDE • POWERFUL, SENSITIVE, AND CHALLENGING: THE TECHNOLOGY LANDSCAPE FOR HEALTH DATA • CLIMATE DATA-BASED ACCOUNTING AND FINANCE • THE FUTURE OF SUSTAINABLE INDUSTRIALS • THE POWER OF PERSONAL DATA: PRIVACY, CONTROL, AND OPPORTUNITY • QUANTIFYING THE POWER OF STORY: WHERE DIGITAL DATA, NARRATIVE, PUBLISHING, AND VR COLLIDE • ECONOMIC AND MATHEMATICAL CONCEPTS IN DATA ECONOMICS • BEYOND NFTs: CAPTURING, STRUCTURING, AND TRANSACTING VALUE IN DIGITAL DATA-BASED ASSETS • DIGITIZING IN THE WILD: DATA ECONOMICS AND PRESERVING BIODIVERSITY • THE DATA ECONOMICS LANDSCAPE: FROM CRYPTOCURRENCIES AND UTILITY TOKENS TO NFTs AND DATA ASSETS

**MAIN STAGE** Keynote panels

**DEBATE STAGE** Interviews and Debates

**THE SOAPBOX** Mini-talks and moderated discussions

**THE CLUBHOUSE** Ongoing discussions on Clubhouse app led by our moderators and speakers

**Request an Invitation**

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